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Busan International Seafood & Fisheries EXPO 2023

NOV. 1 (WED) ▶ NOV. 3 (FRI) 2023
BEXCO, Busan, South Korea



Host



Organizers



Supporters



BISFE 2023



▶ One of the top 3 Seafood & Fisheries Trade Fairs in Asia

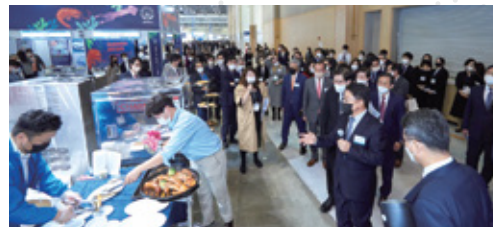
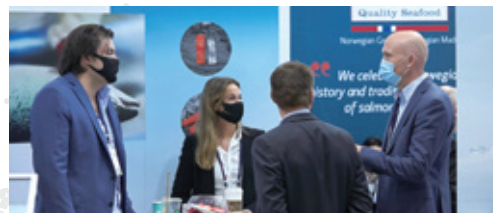
BISFE has been verified by UFI(The Global Association of the Exhibition Industry). It has been recognized for a promising trade show and also has been approved by Ministry of Trade, Industry and Energy for 15 consecutive years from 2008 to 2022. Featuring 420 exhibitors from 25 countries, BISFE is the largest leading seafood & fisheries exhibition in Korea.

▶ The Optimal Business Opportunities for Korean and Overseas Seafood & Fisheries Experts

BISFE offers the practical places to meet with leading companies, powerful buyers, Korean and overseas exhibitors. In this fair, they can experience various business events such as buyer matching program and industrial tour.

▶ The Place to Exchange New Products & Technologies with Leaders in the Korean and Global Markets

This is the venue of internationally exchanging the opinion with leaders in the industries and of introducing different kinds of products and technologies about seafood processing, fishery equipments and marine biology.



1 Exhibition Overview

Title	Busan International Seafood & Fisheries EXPO 2023 [BISFE 2023]
Dates	Nov. 1(Wed) ▶ Nov. 3(Fri), 2023, 3Days
Venue	Exhibition Center I, BEXCO (26,508m ²)
Figure	420 exhibitors and 1,000 booths from 25 countries
Host	Busan Metropolitan City
Organizers	BEXCO, Korea Fishery Trade Association, National Federation of Fisheries Cooperatives
Supporters	Ministry of Oceans and Fisheries, Ministry of Trade, Industry and Energy, Ministry of Food and Drug Safety, Korea Fisheries Associations, Korea Overseas Fisheries Associations

2 Events

International Events	Trade Meeting for Overseas Buyers, MD Meeting, Global Business Meeting, Overseas Exhibitor Industrial Tour, Overseas Buyer Industrial Tour, etc.
Symposium	KOFFST International Conference
Seminars & Workshops	The Korean Aquaculture Workshop, Busan Fisheries Policy Forum, Smart-Aquaculture Cluster Seminar, Metropolitan City Fisheries Administration Committee, New Marine Bio Materials Seminar, etc.
Auxiliary Events	Naver Shopping Live Commerce, Youtube Online Live Streaming, Cooking Show, etc.

3 Exhibition Items

Seafood



Frozen/Refrigerated Products : Tuna, salmon, mackerel, shellfish, live fishes, king crab, etc.

Soft Products : Fish cake, crab meat, fish meat paste, etc.

Salted Products : Smoked salmon, salted mackerel, dried yellow croaker fish, anchovy sauce, salted fermented dishes-pollack roe, squid, etc.

Processed Seaweed : Sea mustard, kelp, purple laver, etc.

Health Food : Seaweed pills/extract, kelp powder, etc.

Others : Sea salt, sushi, natural seasoning, half-dried herring, sunfish, etc.

Fisheries Start-up Investment Support / Marine Biotechnology



Investment Support for Fisheries Start Up, Cosmetics, phytoplankton, food probiotic, naturally fermented seasoning, new marine bio materials, etc.

Fisheries Equipment



Processing Machines : Sorter, stripper, packer, inspection for foreign materials, quick-freezer, etc.

Aquaculture Equipment : Smart aquaculture system, oxygen generator, air spreader, micro bubble distributor, underwater drone, air pump, chiller, sterilizing system, thermoregulator, auto feeder, etc.

Boat Equipment : LED fish-luring lights, fish-pumps, otter board, fuel saving device, underwater camera, fuel filter, etc.

Fishing Gear/Net/Buoy : Articles for ship, tuna tackle, copper alloy fish cage, eco-friendly buoy, etc.



HACCP Equipment and Facilities : Waterproof flooring, etc.

Special Pavillion



Smart fish farming, fishing, ornamental fish, halal seafood, HMR, MSC, institutional food service

4 Booth Information

Type	Shell Scheme	Space Only
Unit Price	USD 2,300 / 9m ²	USD 1,800 / 9m ²
Description	3m(W) x 3m(L) x 2.5m(H) Construction & Furnishing Provision	Exhibition Space Only Minimum Requirement : 2 or more units
Items	Signboard(English), 1kw of electricity, a power outlet, single set of a reception desk and a chair, a meeting table and three chairs, floor carpet	Exhibitors are responsible for building a booth or any other facilities through designated suppliers.
Example		
Panel Size	① 2.93m x 2.36m ② 0.95m x 2.36m ③ 0.95m x 0.65m	

*Booth specification may be subject to change upon installation.

5 Booth Fee Discount

Type	Early Bird Registration Discount			Reparticipation
Due Date	2023. 5. 31	2023. 6. 30	2023. 7. 31	2023. 9. 29
Discount Rate	20%	15%	10%	10%

| Account Number for Payment | Busan Bank 320-01-000477-1 (Beneficiary : BEXCO) | Swift Code | PUBKOR2PXXX

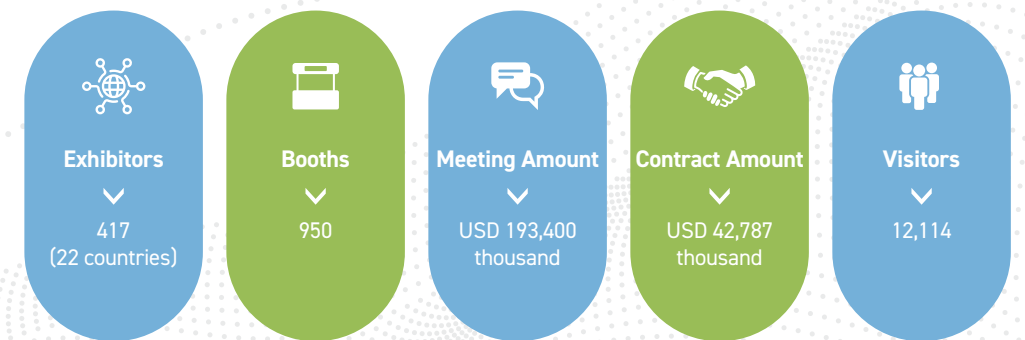
6 Application Procedure



7 BISFE 2022 Report

Title	Busan International Seafood & Fisheries EXPO 2022 [BISFE 2022]
Dates	Nov.2(Wed) ~ Nov.5(Sat), 2022, 4Days
Venue	Exhibition Center I, BEXCO (26,508m ²)
Size	417 exhibitors and 950 booths from 22 countries
Host	Busan Metropolitan City
Organizers	BEXCO, Korea Fishery Trade Association, National Federation of Fisheries Cooperatives
Supporters	Ministry of Oceans and Fisheries, Ministry of Trade, Industry and Energy, Ministry of Food and Drug Safety, Korea Fisheries Associations, Korea Overseas Fisheries Associations
Exhibition Events	Seafoods, Fisheries Equipment and Smart Fishery Farming Equipment, Overseas Hall, Fishing Village Specialized Support and Fishing village settlement support center, Joint Hall of the Marine Fisheries Industry Startup Investment Support Center, Busan's Fish (Mackerel) and Busan Luxury Fisheries Special Hall
International Trade Event	BISFE International Buyers Business Meeting, Korean Major Distribution MD Purchase & Import Consultation Meeting, BISFE Export Consultation Meeting
Seminar and Workshop	Metropolitan City Fisheries Administration Committee, Busan Fisheries Policy Forum, The Korean Aquaculture and Technology Workshop 2022, Seafood Growth Forum Amazon Special Lecture, Talk Concert with MSC, KOFFST International Academic Seminar, Perfect Storm Era and Successful Cases of Family Business
Concurrent Events	Naver Shopping Live Commerce, YouTube Online Live Broadcasting, Overseas Exhibitors Industrial Tour, Promotion(Discount & Gifts) Events, Sample Tasting Events

8 Main Figures of BISFE 2022



PRESS RELEASE



- ▶ Busan International Fisheries Expo, 'Fanfare' at BEXCO on the 2nd of next month. 2022.10.20. Seoul Economic Daily
- ▶ Everything in the fisheries industry at a glance... 'International Fisheries Expo' held 2022.10.20. Financial News
- ▶ International Expo to promote excellence in marine products in Busan will be held 2022.10.20. The Kookje Daily News
- ▶ Busan City to hold 2022 Busan Fisheries Expo for four days from the 2nd of next month. 2022.10.20. The Korea Economic Daily
- ▶ Busan International Fisheries Expo Opens... 330 companies from 22 countries participated. 2022.11.02. Yonhap News Agency
- ▶ Development of Overseas Market for Domestic Fishery Products at Busan International Fisheries Expo 2022.11.07. Korea Fisheries Economy
- ▶ 2022 Busan International Fisheries Trade Expo Successful 2022.11.07. Korea Fisheries News



- ▶ Busan International Fisheries Expo opens on the 2nd of next month 2022.10.20. KNN
- ▶ Busan International Fisheries Expo opens on November 2nd...Participation in 22 countries 2022.10.21. KBS
- ▶ 20th Busan International Fisheries Expo Opens at Haeundae BEXCO 2022.11.02. YTN

Opening Ceremony



Exhibition Hall



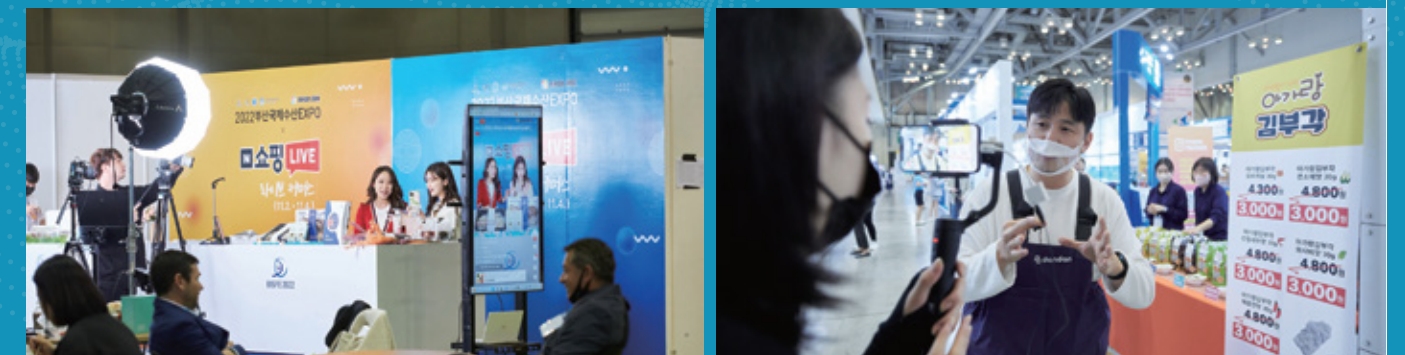
Business Meeting

- ▶ BISFE International Buyers Business Meeting, Korean Major Distribution MD Purchase & Import Consultation Meeting, BISFE Export Consultation Meeting



Auxiliary Events

- ▶ Naver Shopping Live Commerce, YouTube Online Live Broadcasting





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